**RBC INSURANCE – Copy**

**ESTABLISHED PROFESSIONAL PROGRAMS**

**E-Blast Banner**

**Headline:** RBC Insurance’s Established Professionals Program

**SUBHEAD (Discount):** Give your eligible clients the comprehensive disability coverage they want, with a premium discount, and more.

**E-Blast**

**Subject:** Give your eligible clients more

**Body copy:** With **RBC’s Established Professionals Program**®, you’ll be able to offer disability coverage on The Professional Series. Along with the most comprehensive Definitions of Disability compared to the competition, you’ll help provide your clients with the peace of mind they’re looking for.

**Discount copy:** < **Plus, you’ll be able offer all this, exclusively to your eligible clients, with a premium discount of 20%.** >

Our programs are designed to provide you with the quality, long-term disability coverage your clients want. It’s all part of how RBC is committed to helping you get the business.

To learn more read our [announcement](https://www.rbcinsurance.com/salesresourcecentre/pdf/communications/epp-discount-jan-2022.pdf) or speak to your RBC Insurance Sales Consultant.